



TRUCKSKINZ

Revolutionary Truck Advertising Systems



Welcome to a different approach to vehicle branding

Established in 2003, **Truckskinz** provides a quick change graphics solution for companies with medium to large size commercial vehicles who want to change their livery on a regular basis.

As part of the Spirit Displays Group, **Truckskinz** benefit from over 30 years' of experience in the haulage industry, and 15 years in the signage industry. Manufactured in the UK, our quick change graphic systems are now a globally renowned product, and used as far afield as Australia and the U.S. We manage our entire process in-house and our dedicated project managers will work with you to minimise the supply chain and ensure your branding goes smoothly.

We are proud partners with **Ast Transport Branding**, who, as a 3M Select Platinum Partner, offer fixed graphics solutions for all types of vehicles. With over 15 years' experience in the industry, **Ast Transport Branding** work with some of the country's best known brands including Eddie Stobart, Greggs, HSS Hire, Muller and Yodel.

At **Truckskinz**, we offer the complete vehicle branding service. Whether you have a one off vehicle, or a large fleet, our experience enables us to understand your needs and work with fleets of all sizes.



Our process is simple because we make it that way

From the initial call to meeting and measuring, we make the whole process fully transparent and as simple as possible. We believe there are eight steps to simple intelligent branding, and the rest you can leave to your dedicated project manager.

Our dedicated project managers take away the headache of vehicle branding, at no extra cost, and start your brand seeing a massive return on investment.

Once a vehicle comes to the end of its life, or contract, all of our customers benefit from zero de-livery costs as the skins can be removed in seconds. The end result is your company being able to rebrand the fleet alongside any other marketing easily.



1. Call our team



2. Meet and measure



3. Receive quote



4. Approve quote



5. Design and print



6. Fitting team



7. Advert goes live



8. Skin change and aftercare

Suitable for all vehicle types



Truckskinz can be applied to almost any type of commercial vehicle and trailer including:

- Rigid Distribution Trailers
- Home Delivery Refrigerated Vans
- Home Delivery Retail Vans
- New Refrigerated Trailers
- Used Refrigerated Trailers
- Advertising Panels
- 7.5T Rigid Fridge Trucks
- Advertising Vans and Trailers
- Recycling and Waste Vehicles



Our clients



RIVER ISLAND



Truckskinz for local authorities

Our vision is to provide affordable local exposure for marketing campaigns through the Truckskinz system. Using your fleet and turning it into a highly visible advertising platform. Mirror your online campaigns and keep fleet branding to zero downtime with our systems.

There is no disruption to your fleet, ensuring all important downtime is kept to a minimum. Weather is not an issue, also we can work inside or outside.

Every Truckskinz system is glued, air riveted and has a full safety check at the end of each installation, and another every time a skin is changed.

We can work as part of a two or four person team, fitting up to ten vehicles per day. Changing your organisation's image or promoting new initiatives has never been easier with our systems.



Reasons to work with us



Strongest and
safest system
on the market



Designed
and produced
in the UK



Used all over
the UK and Europe
for 14 years



Fully insured
fitting teams



One point of contact
for every client



Fully project
managed installs



TRUCKSKINZ2

lightweight
system



3

Available in three
colours from stock



Ultra-lightweight
and slim look



Dual locking
and Mira tested



For vehicles from
0.5m to 4m



Rear door only
solution



Strongest and
safest system
on the market

Truckskinz have designed and developed a new, revolutionary, lightweight system to maximise advertising coverage on vehicles with a **hidden framed system**.

Truckskinz 2 is the strongest, lightest and safest framing system on the market today. This system can be fitted in less than one hour and comes with a MIRA test certificate and **full warranty** on the frame for the life of the vehicle.

This product is specifically designed for vehicles with weight restrictions, and up to four metre rigid boxes. Truckskinz 2 has industry leading four locking devices, trim locks, tamper proof corner caps, a lab tested bonding agent and road tested VHB tape.

Standard system colours are black, white and Mil, however any other colour is available to order.

Rear door only solution - Suitable for rear doors on any commercial vehicle for a quick change solution and can be fitted to rear doors with high strength VHB tape with no damage to the vehicle.



What our customers say



National furniture retailer Sofology have used framing systems for a number of years but were unhappy with their previous supplier. Truckskinz demonstrated their products to Sofology being the strongest and safest on the market.

- After an initial install of 25 new IVECO Daily's, Truckskinz were asked to renew systems on the whole fleet.
- Transport Manager, Ian Millard, commented on the process as **"a master class in industry knowledge"** and was impressed by the high quality finish and materials used.
- Sofology's trucks were kept in service throughout the installs.



North-west based trade kitchen supplier HDL wanted to display new offers and ranges each quarter with our system, as well as ensuring zero downtime for their fleet. Truckskinz fitted all five Iveco vehicles for the team at HDL and all vehicles were kept in service while the systems were installed.

Managing Director Lee Mairs said **"Having the flexibility to use the fleet as mobile billboards has extended our online offers onto the fleet with zero disruption to the loading team. The team at Truckskinz are able to rebrand all our five vehicles quicker than they can be loaded."**

We are proud partners with Ast Transport Branding

What we offer:

- ✓ Experience
- 💬 Just one contact
- ✂️ In-house design and production
- 🏠 Realistic pricing
- 🇬🇧 Nationwide service
- 💻 Online ordering system
-  3M Select Platinum Partner



At **Ast Transport Branding**, we offer fixed graphics solutions for all types of vehicles. We are a 3M Select Platinum Partner with over 15 years' experience in the industry and offer vehicle branding solutions for fleets of all sizes.

We are renowned for our service and creativity, and will help you make the most of every opportunity for your name or brand to stand out. Our talented team of designers can help you build brand awareness and create stunning designs that will work across all areas of your business.



We are experienced at handling large scale projects, challenging schedules and fleets of all sizes across the UK and mainland Europe, so we're used to working to tight and often changing deadlines.

With a dedicated project management team, in-house design and production along with UK-wide application, Ast Transport Branding can manage your entire project from concept to completion.

We have key accreditations from leading manufacturers, providing you with the reassurance that your graphics will look fresh for years to come.

In addition to our wealth of experience, we have a portfolio of longstanding clients, many of which are multi-national super brands, including Eddie Stobart, Greggs, HSS Hire, Muller and Yodel.



TRUCKSKINZ

Revolutionary Truck Advertising Systems

TRUCKADZ

The National Vehicle Advertising Network

CURTAINSKINZ

Revolutionary Curtain Advertising Systems

TRUCKSKINZ2

Lightweight Advertising Systems

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Cube Buildings

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Lytham St. Annes FY8 1QX

South Office - Sales and Factory

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Every solution for vehicle advertising